

The Future of Less (Wireless, Paperless, Cashless)

"No sensible decision can be made any longer without taking into account not only the world as it is, but the world as it will be."

- Isaac Asimov

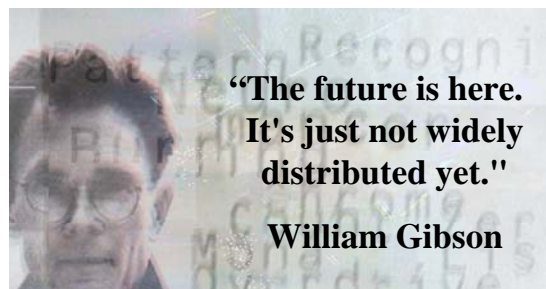


Listen, think, participate, and enjoy a discussion on emerging technologies and their impact on how you interact with your customers and colleagues.

- **What in the world is going on?**
 - A global view of cutting-edge wireless technology
 - Technology as a tool for innovation
- **Social Media / Web 2.0**
 - Introduction to blogs, social networking, and Twitter
 - Social Media Marketing – real-world successes
 - Using social media for Search Engine Optimization
- **The Future of Less**
 - Wireless
 - Paperless
 - Cashless

About the speaker:

Allen H. Kupetz is a recognized thought leader on the impact of technology on individuals, organizations, and corporations. He is the president of Kpartnerz, Inc., an international management consulting firm, and Executive-in-Residence at the Crummer Graduate School of Business at Rollins College, the number-one ranked MBA program in Florida according to *Forbes* and *BusinessWeek*. Allen's dynamic, high-energy presentation style is certain to entertain and inform. His book, *The Future of Less*, is available at <http://www.futureofless.com>.



For more information, please contact the speaker at: author@futureofless.com